Rating 0.00 0.00

ORDER

Orders Order / Rev: 37052 Alt Order #: 08854421 Product Desc: AFF-SENATE

> Estimate: 515

Flight Dates: 08/22/12 - 08/28/12

Order Type: **GENERAL**

Original Date / Rev:

Name:

Name: Mentzer Media Services

08/21/12 / 08/21/12

Buying Contact:

Billing Contact:

600 Fairmont Avenue Towson, MD 21286

American Future Fund

Demographic: A35+

Product Codes: PO4 LV1 Priority:

Revenue Codes: AGY, POL, ISS

Primary AE: Mike Jones

K-WAS Sales Office:

National Sales Region:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

EOM/EOC

06/03/10

00:10:00

Cash Broadcast

KLAS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan	Totals

Start Date	End Date	#\$pots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	5	\$45,100.00	\$38,335.00	August 2012	5	\$45,100.00	\$38,335.00
08/27/12	08/28/12	0	\$0.00	\$0.00	Totals	5	\$45,100.00	\$38,335.00

Account Executives

Agency

Advertiser

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	21%	\$45,100.00
Market	100%	\$214,761.90

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	26%	\$55,838.10
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	28%	\$60,133.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type S	Spots	Amount
E 1 8	08/22/12	08/22/12	Wed 10-11p	СМ	10- 1 1p	- -W	:30	1 \$15,000.00 LV1	0.00 NM	1	\$15,000.00
CSI			CSI								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08	/20/12	08/26/12	M	1	\$15,000.00	0.00					
E 2 8	08/23/12	08/23/12	Thu 10-11p	СМ	10-11p	T	:30	1 \$10,000.00 LV1	0.00 NM	1	\$10,000.00
			Person Of Interes	t							

Print Date: 08/22/12 16:12:03 Page 2 of 2

KLAS

Order / Rev:

37052

Advertiser:

American Future Fund

Alt Order #:

08854421

Product Desc:

AFF-SENATE

Flight Dates:

08/22/12 - 08/28/12

Estimate:

515

Start Date	Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri	Rtg Type Spo	ots Amount
E 3 8 08/25/12 08/25/12 Sat 7-8p - ET Wknd			
Ent Tonight Weekend Start Date Meek: 08/20/12 08/26/125 1 \$600.00 0.00 Soci	Week: 08/20/12 08/26/12T 1\$10,000.00 0.00		
Start Date End Date Weekdays Spots/Week Rate Rating O.00		0.00 NM	0 \$0.00
New	ET WEEKEND		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type	Start Date End Date Weekdays Spots/Week Rate Rating		
1 8 08/20/12-08/26/12 Sat 7-8p - ET Wknd 7-8pSa - :30 (\$600.00) 0.00 NM See MG 6.2 [PE'd due to football airing (DA)] E 4 8 08/26/12 08/26/12 08/26/12 CBS News Sunday Morri⊔ CBS Sunday Morri⊔ CBS News Sunday Morri⊔ CBS News Sunday Morri⊔ CBS News Sunday Morri⊔ CBS News Sunday Morri∪ CBS Sunday Mo	14661, 00,20,12 00,20,12		
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CBS News Sunday Morning SUN MORNING Start Date End Date Weekdays Spots/Week Rate Rating O.00			
SUN MORNING Start Date End Date Weekdays Spots/Week Rate S3,500.00 0.00		0.00 NM	1 \$3,500.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	, -		
Week: 08/20/12 08/26/12 S 1 \$3,500.00 0.00 E 5 8 08/26/12 08/26/12 08/26/12 Sun 9-10p The Good Wife CM 9-10pS :30 1 \$7,500.00 LV1 0.00 NM 1 \$7,500.00 LV1 0.00 NM 1 \$7,500.00 LV1 0.00 NM THE GOOD WIFE Start Date Start Date Weekdays Spots/Week Rate Week: 08/20/12 08/26/12S 1 \$7,500.00 0.00 Rating Rating Start Date Rating NENTALIST Spots/Week Rate Start Date Start Date Weekdays Spots/Week Rate Week: 08/27/12 09/02/12 1 \$8,500.00 Rating O.00 0.00 1 \$9,100.00			
E 5 8 08/26/12 08/26/12 Sun 9-10p CM 9-10pS :30 1 \$7,500.00 LV1 0.00 NM 1 \$9,100.00 LV1 0.00 NM			
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Totals 5 \$45,100.00			
		Totals	5 \$45,100.00